

**Advertiser Information:** *Please print clearly*

Contact Name: \_\_\_\_\_

Company/Agency: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email for invoice: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact for Artwork: \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_ Printed Name \_\_\_\_\_

**Advertising Agency:** *(if applicable)*

Contact Name: \_\_\_\_\_

Company/Agency: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email for invoice: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact for Artwork: \_\_\_\_\_ Email \_\_\_\_\_

As an authorized representative of Advertiser, I hereby authorize Advertising Agency to act on behalf of Advertiser in executing and abiding by this agreement. Further, Advertiser agrees to be jointly and severally liable for all amounts incurred by Advertising Agency on Advertiser's behalf.

Signature \_\_\_\_\_ Printed Name \_\_\_\_\_

**Please select ad size and issue placement:**

	B/W	COLOR
Full Page Ad	<input type="checkbox"/>	<input type="checkbox"/>
Half Page Ad (H)	<input type="checkbox"/>	<input type="checkbox"/>
Half Page Ad (V)	<input type="checkbox"/>	<input type="checkbox"/>
Quarter Page Ad	<input type="checkbox"/>	<input type="checkbox"/>

- January/February
- March/April
- May/June
- July/August
- September/October
- November/December

**Please send my invoice via:**  Email  Mail

**Advertising Sizes & Rates:** *Rates vary based on membership with IIAMD*

	<b>Dimensions</b>	<b>B/W</b>	<b>Color</b>
Full Page	8" x 10.50"	\$300.00 /\$500.00	\$500.00 /\$900.00
Half Page Horizontal	7.625" x 5.00"	\$200.00 /\$400.00	\$400.00 /\$600.00
Half Page Vertical	4" x 9.50"	\$250.00 /\$450.00	\$450.00 /\$650.00
Quarter Page	3.50" x 4.75"	\$100.00 /\$250.00	\$150.00 /\$350.00

**Artwork Requirements:**

- Accepted Formats - Adobe PDF (set to print quality specifications), JPG & TIFF
- Color images must be at least 300DPI/Black & White should be 600DPI
- No bleeds

**Terms & Conditions**

GENERAL - Advertiser agrees to pay IIAMD the set sum of money as noted in Advertising Sizes & Rates and IIAMD agrees to publish Advertiser's Insertions.

CANCELLATION - This agreement may be cancelled by either party at any time for any reason upon providing written notice to the other party. If cancellation is received by IIAMD on or before the Ad Deadline date, the cancellation will be honored. If cancellation is received after the Ad Deadline date, the cancellation will take effect upon the next insertion.

BILLING - Payment is due within 30 days of the invoice date. Any amount not paid when due shall bear interest at 5% per month. IIAMD reserves the right to cancel this agreement without notice and without liability for nonpayment by Advertiser or Agency acting on their behalf.

HOLD HARMLESS - Advertiser agrees to assume all responsibility and liability for any insertion published by IIAMD on behalf of Advertiser and that Advertiser holds harmless IIAMD for any and all claims for such insertions including but not limited to, tort, copyright, photographic, trademark actions and errors in copy.